

Hyperdimensional computing for human data meets the squinting linguist

Jussi Karlgren

Gavagai | KTH | (Currently Visiting Scholar at Stanford)

may 2018

This work is supported by Vinnova, the Swedish Governmental Agency for Innovation Systems under a Vinnmer Marie Curie Grant.

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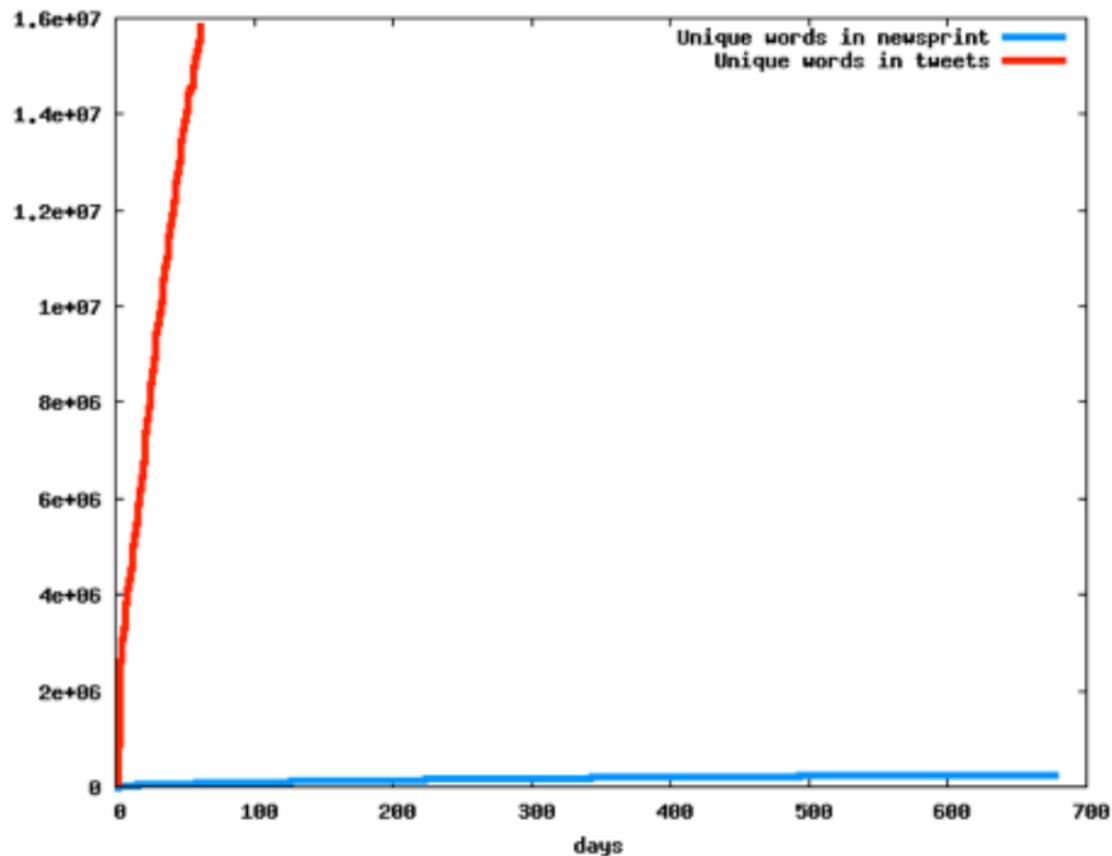
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the pattern is more interesting than the data points

new services, e.g. Internet of Things, sensor networks, human-generated data, universal logging: streaming data from many devices, many people, many levels of abstraction



language is a pilot case for high volume and high variety data



human information processing

- ▶ human information processing is effective for streaming data
- ▶ handles analogy & saliency
- ▶ observes patterns and change rather than the literal
- ▶ operates with self-learning rather than instruction

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worth keeping in mind as a model

requirements for a knowledge representation

a representation should:

- ▶ have descriptive and explanatory power
(allow backtracking into observations)
- ▶ be practical and convenient for further application
(retain feature structure)
- ▶ be reasonably true to human performance
(handle streaming and analogy!)
- ▶ handle patchy data
(provide support for generalisation, defaults and constraints)
- ▶ be computationally habitable
(not grow superlinearly with data input)
- ▶ be general
(not tightly bound to some task)

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high-dimensional computing

the approach suggested by us is

- ▶ high-dimensional

to allow a rich representation

- ▶ implemented as a vector space

mathematically well defined and manageable for implementation

- ▶ uses random patterns to index observations

achieves orthogonality for all practical purposes

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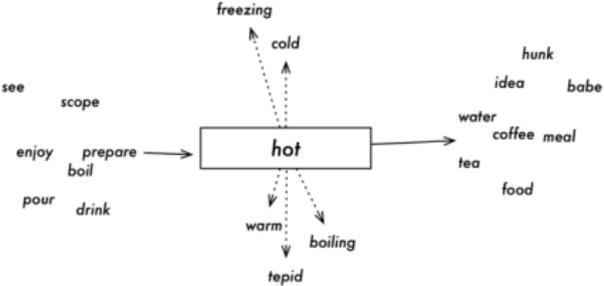
distributional semantics

the weather is great in barcelona
the weather is gray in stockholm
the weather is hot in lodi
the climate is passable in nice
the weather is chilly in helsinki
the weather is nippy in moscow
the weather is nice in hong kong
the weather in syktyvkar is balmy
the climate is chilly at the office
the tea is hot
i drink tea
a hot meal will make you feel better
enjoy your hot beverages

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► Zellig Harris. 1968. Mathematical structures of language.

implementational model: embeddings

- ▶ (relatively) low-dimensional projections of high-dimensional observational data and their cooccurrence
- ▶ generalises over cooccurrence events
- ▶ quantifies distributional data
- ▶ (surprisingly) not (often) systematically used in broader data contexts
- ▶ risk of low explainability

hyperdimensional computing in practice

- ▶ **random index vectors** or **labels** for basic features
- ▶ aggregated **context vectors** for cooccurrences of features
- ▶ **similarity** between vectors can be measured by cosine
- ▶ operations on vectors:
 - ▶ **addition** which yields a similar vector to the inputs
 - ▶ **multiplication** which yields a dissimilar vector to its inputs but preserves relative similarity
 - ▶ **permutation** allows for e.g. sequences or tensors to be represented in one vector
- ▶ allows for explicit feature engineering if necessary

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```
hot [0, 0, 0, 0, 0, 0]
chilly [0, 0, 0, 0, 0, 0]
```

the weather is hot ... the weather is chilly ...

weather: [0, -1, 0, 1, 0, 0]

hot	[0, -1, 0, 1, 0, 0]
chilly	[0, -1, 0, 1, 0, 0]

the weather is hot ... the weather is chilly ... the climate is hot ... the climate is chilly ...

weather: [0, -1, 0, 1, 0, 0]

climate: [1, 0, -1, 0, 0, 0]

hot [1, -1, -1, 1, 0, 0]

chilly [1, -1, -1, 1, 0, 0]

the weather is hot ... the weather is chilly ... the climate is hot ... the climate is chilly ...
the weather turned hot ... the climate turned chilly ...

weather: [0, -1, 0, 1, 0, 0]
climate: [1, 0, -1, 0, 0, 0]

hot [2, -1, -2, 1, 0, 0]
chilly [1, -2, -1, 2, 0, 0]

the weather is hot ... the weather is chilly ... the climate is hot ... the climate is chilly ...
the weather turned hot ... the climate turned chilly ...

weather: [0, -1, 0, 1, 0, 0]
climate: [1, 0, -1, 0, 0, 0]

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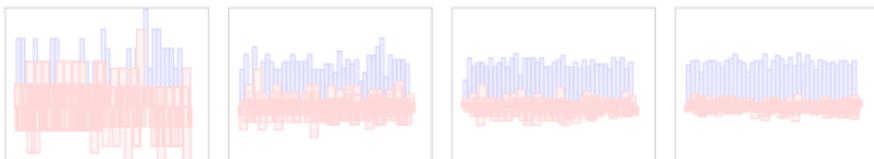
many parameters, but simple experimentation!

- ▶ Pentti Kanerva, Jan Kristoferson, and Anders Holst. 2000. Random Indexing of Text Samples for Latent Semantic Analysis. CogSci.
- ▶ Magnus Sahlgren, Anders Holst, and Pentti Kanerva. 2008. Permutations as a Means to Encode Order in Word Space. CogSci.

quantitative characteristics

knowledge representation: **features** for observations, aggregated into **states**, allow verification, decomposition, and various calculus operations

a **holographic model** using random patterns allows vastly larger feature palette given a preset dimensionality of representation

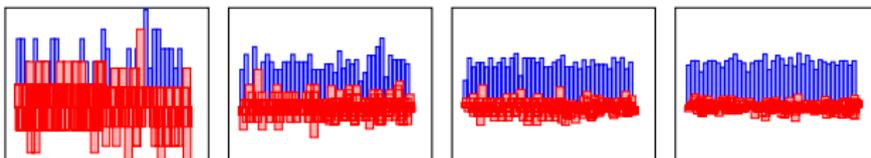


noise loss, twenty items vs random correlation, in 100, 500, 1000, 2000 dimensions

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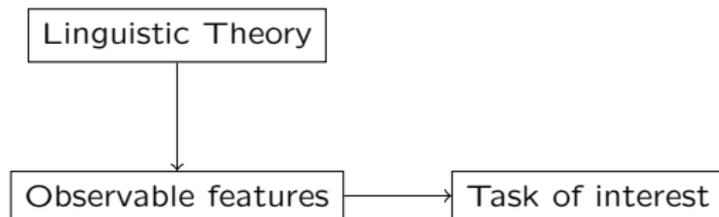
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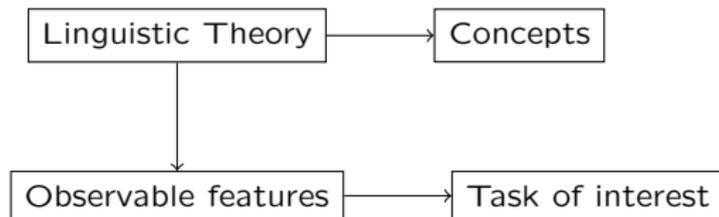
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the squinting linguist



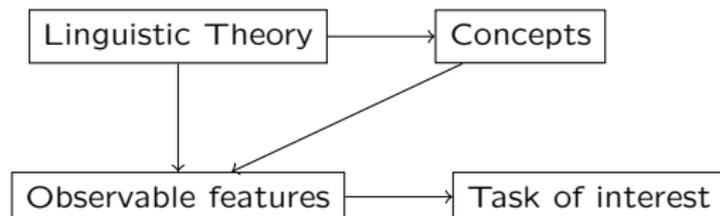
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Squint!



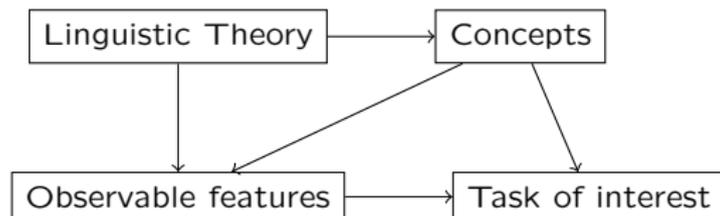
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Squint!



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loads of sentences, represented as sums of features
(2000 dimensions; features are 10 non-zero cells):

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(a) words

loads of sentences, represented as sums of features

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(a) words

(b) constructional elements: negations, amplifiers,

...

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find neighbours to:

„I really did not like the clarinet, I am afraid: it
sounded weak!”

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(b) constructions:

I'm surrounded by really soft decadent pillows which do not work for me at all.

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in the same representational space. great for
hypothesis testing, and for differing tasks!

authorship gender profiling

linguistic theories are not built for this task and are overly specific;
word occurrence models overtrain on topic and do not generalise.

▶ <https://pan.webis.de/clef18/pan18-web/author-profiling.html>

authorship gender profiling

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- ▶ add all observed features of potential interest into same representation

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- ▶ use cosine to test which representations fit best

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- ▶ add all observed features of potential interest into same representation
- ▶ use cosine to test which representations fit best
- ▶ findings (so far):
 - ▶ ♀: first person subjects, „truly“-amplifiers
 - ▶ ♂: think verbs and hedges

why not just use existing models?

- ▶ we believe this to be the only sustainable computational approach for knowledge representation in applications where data is streaming, varied, and at real-world scale
- ▶ at gavagai we have found no reason to depart from the basic premises for the purpose of processing human language
- ▶ this is in contrast to
 - ▶ localist representations,
 - ▶ compiling models,
 - ▶ and end-to-end black boxes.

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take home

1.
 - ▶ handing hypotheses and providing explanatory power are important ...
 - ▶ ... as is computational habitability ...
 - ▶ ... neither is optional.

take home

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 - ▶ handing hypotheses and providing explanatory power are important ...
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 - ▶ ... neither is optional.
2.
 - ▶ feature engineering is a useful method to understand the world ...
 - ▶ ... knowledge representations for processing large amounts of data should support it.